R20

Code No: R20A0337

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

IV B.Tech - II Semester Regular Examinations, April 2024

Innovation, Start-up & Entrepreneurship

(Common to all branches)

Roll No										

Time: 3 hours **Max. Marks: 70**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

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SECTION-I

1	***A***	Define Entrepreneurship. Discuss the Levels of Innovation.	**[7M]**
	B	Discuss the role of Entrepreneurship in Economic Development of the country.	**[7M]**
		OR	
2	***A***	Discuss the common Entrepreneurial Characteristics in detail with Suitable Examples.	**[7M]**
	B	Discuss the various challenges in Entrepreneurship.	**[7M]**
		SECTION-II	
3	***A***	Explain the entrepreneurship decision making process.	**[7M]**
	B	Discuss how to overcome entrepreneurial stress.	**[7M]**
		OR	
4	***A***	"Entrepreneurship is a mindset". Do you agree with thi?. Justify your answer.	**[7M]**
	B	Discuss the challenges of Start-ups.	**[7M]**
		SECTION-III	
5	***A***	Define Business Plan. Explain the contents in Business Plan.	**[7M]**
	B	What is Technical Feasibility? Discuss its need and importance.	**[7M]**
		OR	
6	***A***	Why do you think Idea Pitching is essential?	**[7M]**
	B	How do you plan your business and raise funds to your company.	**[7M]**
		SECTION-IV	
7	***A***	Explain the legal forms of Entrepreneurial organizations.	**[7M]**
	B	Discuss various legal aspects in Entrepreneurship.	**[7M]**
		OR	
8	***A***	Define Break Even Analysis. Explain it graphically.	**[7M]**
	B	Define Working Capital Management. Discuss its importance.	**[7M]**
		SECTION-V	
9	***A***	Discuss the initiatives taken by Government to encourage start-ups.	**[7M]**
	B	How to protect Intellectual Property? Discuss	**[7M]**
		OR	
10	***A***	Define Initial Public Offering. Discuss its need and Importance.	**[7M]**
	B	Explain why innovation, start-ups and Entrepreneurship is important for engineers.	**[7M]**

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